## **SPEAKER APPLICATION**

## Return to <u>AndreaReynoldsPR@gmail.com</u>

Please print, complete, and return the following information if you would like Andrea Reynolds to represent your interests in future speaker agreement negotiations. Fill in all required questions. Use as much room as you need.

Time is of the essence. If you need me to help you with the terms of your written agreement and I don't have your info already on hand, I will be at a loss to negotiate for you. If I have to wait several days for your info we may miss an opportunity and the sponsor may go on to another speaker. Let's be proactive!

Your Name:

Your (speaker) Email:

Your Specialized Expertise (25 words or fewer):

Website URL:

Today's Date:

Company name:

Office Phone:

Cell phone:

Street Address, City, State/Province and Postal Code for mailing:

How/where did you hear of ExpertsWhoSpeak.org?

What year did you start getting paid to speak to audiences?

What year did you first start speaking to audiences (paid or free)?

What's the largest fee you have received for a keynote presentation not including product sales? (This won't be published.)

What percentage commission would you be comfortable giving Andrea from your speaking fee for her work on your behalf?
50%
40%
30%
25%
20%
15%
10%
Something else

Past audiences you have addressed (specific names):

Awards received:

Languages you can speak fluently:

Tell why this niche/specialized expertise is your passion, how you got started:

Your bio for the meeting planner's program brochure, introduction:

Titles of your books, CDs DVDs, etc., that you could sell at events (Send me a copy if you want me to read/review it/them on several websites: 1902 Andover Street, #194, Sun City Center, Florida 33573):

List of your lecture titles and description (Word file or PDF):

List of your seminar and workshop titles and description (Word file or PDF):

List of Desired Audiences (be specific):

Testimonials and evaluations from past audiences (Word file or PDF):

Specific policy and contract terms beyond the ordinary:

Include photo #1 such as your head shot:

Include photo #2 such as your book cover:

Please provide links to videos that show you speaking to audiences:

If you don't yet have demo videos to show, please provide links to your guest appearances on TV:

Preferred speaking fees (This won't be published.):

Lowest acceptable speaking fees. (This won't be published):

Do you use a written contract? Circle YES or NO:

Please share with me a copy of your last written speaking agreement. (This won't be published.) It helps to see clauses that aren't in your best interests so that I can improve them for you.

What about negotiating bigger speaking fees yourself is uncomfortable or difficult for you?

Do you want Andrea to negotiate better speaking fees and contract terms for you? Circle YES or NO?

If you're unsure about having Andrea increase your fees, kindly state your reasons and/or concerns:

Are you willing to allow Andrea Reynolds to handle and negotiate ALL your speaking inquiries and invitations EXCLUSIVELY (no exemptions) for a period of one year? YES

NO

I'll think about it and let you know.

May I have your permission to post some of your answers (excluding fees) on your own page profile on ExpertsWhoSpeak.org? Circle YES or NO?

All info collected here will be seen only by Andrea Reynolds, until you grant permission to post some parts of it.